

Analysis About the Education and Cultivation Approaches of the Undergraduates' Vocational Attainment

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Abstract

In recent years, all sectors of society have played close attention on the university students' employment problem. The employment difficulty is an important task that the undergraduates must be face, and the lack of vocational attainment is one of the reasons of it. This article, introduces the meaning and content of vocational attainment, analyzes the problems and cultivation routes in the undergraduates' vocational attainment education, puts forward that the undergraduates' vocational attainment education benefits the students' self-development and society.

Key words: Undergraduates; Vocational attainment; Cultivation; Route

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INTRODUCTION

The undergraduates' employment is a hot social problem, vocational attainment is an important aspect of the undergraduates' competitiveness, and it is an important index that the society evaluates the students. Strengthen undergraduates' vocational attainment education is a significant route to improve the students' vocational competitiveness, and the society pays more attention on the staff's comprehensive ability. Nowadays, the problems exist in the undergraduates' vocational attainment

education are low professional moral quality and inadequate attention on vocational attainment education. The current education and cultivation routes of vocational attainment cannot satisfy with the needs of undergraduate and society. So it is extremely urgent to strengthen the undergraduates' vocational attainment, and it has a significant meaning to the students themselves and society.

1. THE MEANING OF VOCATIONAL ATTAINMENT AND THE CONTENT OF THE UNDERGRADUATES VOCATIONAL ATTAINMENT EDUCATION

1.1 The Meaning of Vocational Attainment

Vocational attainment is an extensive conception that different fields hold different understandings. The academic circles consider vocational attainment includes professional ethics, professional consciousness, professional image, and vocational skills, and it is an attainment that people should possess when they are occupied in a specific work to accord with the occupation's inner regulation and requirement. The vocational attainment in the professional fields is more specific, which includes moral accomplishment, cooperation accomplishment, specialty accomplishment, innovation accomplishment and so on. In a word, the vocational attainment, is the regulation and requirement in the occupation, is the comprehensive quality appears in the process of occupation, and includes professional ethics, vocational skills, professionalism, occupational psychology, professional consciousness and so on. The author considers that in all contents of vocational attainment, the most important aspects are professional ethics, professional consciousness, and professional attitude. Professional ethics is the total of action regulations in the occupation, it is also the moral

responsibility and obligation that the professionals to society. Professional consciousness is the comprehensive reaction of psychology components that includes people's cognition, evaluation, feeling to occupational work, and it is the regulator that can control and adjust professional behavior. Professional attitude is the staff's opinion, action, and psychological feeling to their own occupations, such as, positive, initiative, optimism, serve or negative, passive, disgust and so on. The employee's employability mostly depends on the vocational attainment, the higher level of vocational attainment, and the more opportunities of success. So, the vocational attainment is a key factor in someone's career.

2. THE CONTENT OF UNDERGRADUATES' VOCATIONAL ATTAINMENT

The formation of vocational attainment is under the base of inborn physiology and the affection of acquired environment and education, which through the personal cognition and practice to cultivate a stable basic quality of physical and mental development. The cultivation of a better vocational attainment is a key factor of the undergraduates' competitiveness in their employment. The universities should pay attention and focus on the students' vocational attainment cultivation. It can not only satisfy with the companies' needs, but also can guarantee the success of undergraduates' career planning. From the undergraduates' education and development, the vocational attainment mainly includes the following contents.

2.1 Professional Knowledge and Skill

It is a fundamental condition to an undergraduate to possess a professional skill in the society. Professional skill is the skill and ability that the students should possess when they are finding jobs in the future. The professional skill and ability is the premise that a student can get a job. However, the undergraduate employment has a problem of deficient employability, and their work ability is far from a qualified staff. And the reason of this situation is closely related to our national degree courses, which pays more attention on the students' theoretical education, and has deficiencies in students' professional skills and practice. In addition, the undergraduates have a weak awareness of professional skill and operational ability, and they are still in a state of unconsciousness with the lack of initiative. On the one hand, the schools cannot provide enough opportunity to students' practice, on the other hand, the student's lack of the initiative to practice. From the undergraduates' vocational development, they should possess a professional skill, and they need to study the new thing all the times to update their professional knowledge and skill, so that, they will not be discarded by epoch, and improve their competitiveness.

2.2 Value and Employment View

The value is an important aspect in vocation field, and it is the standard that a person to social-cognitive and actions. Nowadays, most undergraduates appear some bad thoughts, such as, blindness, self-conceit, devotion to material things and so on. They change their jobs frequently, have grandiose aims but puny abilities, proud and arrogant, and their employment view equips with utilitarianism. The vocation is an important route to link the people and society, when choosing the vocation, people will ask themselves "what do they want". The answer is just for living or to achieve their value of lives. The right value and employment view can achieve the students' development and social progress, and it is the premise of vocational action, it can decide the power, enthusiasm, sustainable development of vocational action, and it is also an important content of vocational attainment.

2.3 Vocational Ethics

By borrowing the famous iceberg theory, we can regard the undergraduates' vocational attainment as an iceberg. The floating part above the surface accounts for 1/8, which represents the undergraduates' professional skill, vocational image and so on, and we named this part as the dominant vocational attainment. The other parts hide in the water represents the undergraduates' professional morality, professional awareness and so on, and we called this part as recessive vocational attainment. "Dedicated" is an important aspect of vocational morality, which reflects the morality value in people's vocational actions. Only the people who willing to devote themselves to work, can they make more contribution to our country. The dedication spirit education plays a significant role in the vocational attainment education.

3. THE PROBLEMS IN THE UNDERGRADUATES' VOCATIONAL ATTAINMENT EDUCATION

3.1 The Low Level of the Undergraduates' Vocational Attainment

With the development of market economy, the undergraduates has been affected by utilitarianism before they entry into vocational field. When looking for jobs, they pay much attention on the job's payment and treatment. Such as, they care about the job's payment, workplace, company's welfare very much, and they have a common wish that they could get a richly-paid job with little work in a big city. And it make they scramble for some jobs, and some jobs are left without anybody to care for. Even some female college student urgent to do marriage-seeking rather than seeking for jobs to solve their problems in their future. Although most of our country's intellectual have a good vocational morality,

but there still exist some problems. Such as, the low level of the undergraduates' vocational attainment, weak dedication and devotion spirit, utilitarianism trend. The undergraduates have the wish to achieve big goals, but they lack the spirit of working hard. The low level of the undergraduates' vocational attainment also reflects in these aspects, such as, they don't have a correct self-positioning, and their comprehensive quality is low. Most undergraduates lack of the right evaluation to their own characteristic, ability, and professional, and reach for what is beyond their grasp. The reflections in the vocational field are changing job frequently and maintain a job while looking for a better one. The situation, the undergraduates do not satisfy with their jobs, is common in their daily lives, they lack of confidence, dedication and devotion spirit, and get enmeshed in a web of their own spinning. Some undergraduates lack of self-understanding, market awareness, and job selection experience, which can lead complacent since their good feeling of their selves, at the same time, it can also lead lose since their confusion.

3.2 Inadequate Attention on the Vocational Attainment Education

Most schools in our country has not made the vocational attainment education in the whole education system, and the vocational attainment education lack of the integrated plan. Because the school's education system, the vocational education has not been made as a core course. Most of the courses in our country's schools are about ideological, language, and computer and so on, however, the courses that related to students' development are selected courses, such as, professional training, psychological quality, and comprehensive ability cultivation and so on, and with the lack of related teachers, the teaching content appears deviation to the reality. Although some universities have the related courses, but the curriculum time is late, some schools even don't run this kind of courses. At the same time, since the vocational attainment education target is not enough, most of the undergraduates' lack of enthusiasm to join. Nowadays, the universities emphasis on the theoretical teaching in class, but pay little attention on the vocational training and vocational attainment education, which includes practical skill, psychological enduring capacity, communication ability, organizational coordination ability, dedication spirit and so on. In the author's opinion, the vocational attainment education exists in all kinds of subjects, and it also reflect in the social communication. The vocational attainment education in universities can't be designed as a kind of simple cognition and education, and it should not be opened as a simple course with little times before the students' graduation, the universities should fully mobilize the students' initiative and creativity, and lead them to develop self-education and self-management to make the undergraduates know the vocations they want to occupied with, and develop the regular vocational habits.

3.3 The Lack of Professional Organizations

The universities lack of some professional service organizations of vocational attainment, and career plan. Nowadays, the work of employment guidance organization in universities mostly are employment procedure, employment information providing, and the guidance work of employment policies and systems, but the deeply aspect of vocational guidance service is not enough. Most universities in our country have not ran the institutions that develop vocational attainment training to undergraduates, and this kind of teachers are lacked, the vocational attainment and career plan education to students just through some classes and some job fairs. On the other hand, the students pay little attention on the vocational attainment education, and have a simple understanding of career plan. When facing the problems of employment, some students will look for advice in the employment guidance center, but some students don't know how to do.

4. THE CULTIVATION ROUTES OF THE UNDERGRADUATES' VOCATIONAL ATTAINMENT

4.1 Promote the Education System Reform

With the development of market economy and improvement of education level, the universities must make its teaching principles, cultivation models, teaching methods, and teaching contents keep step with market. The universities should have a clear cognition of the employment market that the undergraduates faced, renew the teaching principles and cultivation models activity to cultivate the practical talents that accord with the market's needs. The universities should promote the reform of education system, and mobilize the whole society's participation and cooperation. It is a common practice of all universities to strengthen the connection of schools and companies, and complete the undergraduates' vocational attainment cultivation through the cooperation of schools and companies. Through the market survey, the universities know the talent needs and employed standards of the companies to make the students understand the different requirements that the companies need, and then identify their develop orientation, and back to school to make the target study. The long-term cooperative cultivation relationship of schools and companies can not only find the problems and deficiencies in the education, but also can promote the education system reform to cultivate the students' vocational attainment. In addition, the universities can develop some university-enterprise cooperation projects according to its reality. Such as, periodical and designedly organize the entrepreneurs and successful people to make speeches to the undergraduates about their ability attainment, industry development

situation, employment requirements, life experience and so on to stimulate them. On the other hand, the universities can introduce some professional institutions to develop induction trainings or vocational attainment trainings to the undergraduates.

4.2 Combine the Classroom Teaching With Practical Education

In the classroom, the students study the ideological and moral education courses carefully, the teachers guide and educate the students to make a correct outlook on life and value, and help them to know the society, and then develop the right vocational awareness and rational working view. The students will not go astray with the firm theory. The teachers should emphasis on the guidance of the professional courses in the classroom teaching to make them know the importance of it and love it. The study of professional courses will affect the students' employment and further study. Through the study of professional knowledge to make the students grasp the professional skill and prepare for their future jobs, eventually, develop the good vocational attainment.

Out of the classroom teaching, we should pay attention on the practical education. The universities can not only guide thoughts and transmit knowledge to the students in the classroom, but also should develop and improve the students' vocational attainment from the different aspects. So, the connection of classroom teaching and practical education is an important way to cultivate the undergraduates' vocational attainment. The universities can try to build simulated teaching practice platform, that is to say, build and simulate a vocational environment to make the students complete the simulated teaching practice in schools, and improve the students' operational ability, practical ability, and vocational attainment.

4.3 Guide the Students to do Career Plan and cultivate their Career Goals

The career plan is a combination of personal development and organization development, by the analysis about personal and environment to identify the career development goal of one person, and choose the position to achieve the career goal. In a simple word, the students have a clear cognition of themselves and the jobs they want to get, choose the perfect career goal and route, and achieve the career goal with efficient action. For the newly college students, most of them have no conception of career plan, they consider they are far from graduation and employment, and they have nothing with them. However, the reality is not like that, it is very important to emphasis on the students' career plan. The process of career plan is a progress that filled with self-analyze, self-cognition, and self-requirement. The students design their career plans according to their development, and identify their development goals, prepare for their goals,

eventually, they choose a career that suitable for them. Career plan is a step but step progress, in the first year of college, the universities should help the students establish a correct development direction, and help them to contact and know the situation of market. In the second year, the undergraduates should know their selves very much, find their characteristic and interest, and cultivate their professional skills and hobbies. In the third year, they should know the companies employment requirements and market needs, take part in practical activities activity to practice them and improve their vocational attainment. In the last year, the graduates should know their needs and the market need to choose a job.

4.4 Strengthen the Undergraduates' Vocational Psychological Quality Education

The college students will face some specific psychological problems in the job selection, such as, role change, communication ability, anti-setback ability and so on. So, strengthen the undergraduates' vocational psychological quality education is very important. The universities should comprehensive introduce the basic knowledge of vocational psychological attainment to make the students know the employee's vocational psychological characteristic and behavior regulation from the theory. on the other hand, the teachers in universities should know the specific contents of the undergraduates' vocational psychological attainment to cultivate it to them, in the daily life, they should pay closely attention on the undergraduates' psychological situation to help the students who feel the pressure of employment from the aspect of ideological and psychological guidance.

CONCLUSION

The cultivation and improvement of vocational attainment is the key factor to strengthen the undergraduates' vocational competitiveness, and it is also the important part of self-growth. So, the universities should emphasis on the undergraduates' vocational attainment education to improve the undergraduates' employment competitiveness. People who have a high level of vocational attainment can make a good impression of others and do the best of self-management; it can help him/she attain more affirmation and recognition. The improvement of vocational attainment is a self-cultivation and self-improvement they should do by their initiative, it is a correct way to make the college students integrate into society, and step in the vocational field. The undergraduates who possess a good vocational attainment will be the excellent talent in the new century, and they can achieve their values to make devotion to the society.

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