

## An Assessment of the Influence of Advertisement on Patronage of Beauty Care Products in Lokoja Metropolis, Kogi State, Nigeria

<b>Title</b>	An Assessment of the Influence of Advertisement on Patronage of Beauty Care Products in Lokoja Metropolis, Kogi State, Nigeria/UNE EVALUATION DE L'INFLUENCE DE LA PUBLICITE SUR LE MECENAT DES PRODUITS DE SOINS DE BEAUTE EN METROPOLIS LOKAJA, L'ETAT DE KOJI, AU NIGERIA
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<b>Database1</b>	ProQuest: ABI/INFORM Global
<b>ProQuest document ID</b>	1019052934
	Ogbadu, Elijah E; Bagaji, Ali S Yusufu; Shaibu, Moses E. Canadian Social Science,8.2 (2012): 160-164.
<b>Document URL</b>	<a href="http://ezproxy.loyno.edu/login?url=http://search.proquest.com.ezproxy.loyno.edu/docview/1019052934?accountid=12168">http://ezproxy.loyno.edu/login?url=http://search.proquest.com.ezproxy.loyno.edu/docview/1019052934?accountid=12168</a>
<b>Copy and paste the citation into your document</b>	Ogbadu, E. E., Bagaji, A. S. Y., & Shaibu, M. E. (2012). An assessment of the influence of advertisement on patronage of beauty care products in lokoja metropolis, kogi state, Nigeria/UNE EVALUATION DE L'INFLUENCE DE LA PUBLICITE SUR LE MECENAT DES PRODUITS DE SOINS DE BEAUTE EN METROPOLIS LOKAJA, L'ETAT DE KOJI, AU NIGERIA. <i>Canadian Social Science</i> , 8(2), 160-164. Retrieved from <a href="http://ezproxy.loyno.edu/login?url=http://search.proquest.com/docview/1019052934?accountid=12168">http://ezproxy.loyno.edu/login?url=http://search.proquest.com/docview/1019052934?accountid=12168</a>

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<b>Journal Title</b>	Canadian Social Science
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	<a href="http://www.gale.cengage.com/tlist/sb5223.pdf">http://www.gale.cengage.com/tlist/sb5223.pdf</a>
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