

## Primary Research on Paradigm of Ideological and Political Education Under the Perspective of High-Quality Development: Taking Adult Colleges as an Example

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### Abstract

Under the perspective of high-quality development, the key to high-quality development of ideological and political education in adult colleges lies in the necessity to target at and suit every student and accept each student in an open and flexible manner. Based on the people-first, quality-guaranteed education ideas, during construction of a paradigm of ideological and political education under the perspective of high-quality development, it is necessary to establish ideas of high-quality ideological and political education, build an ideological and political course system satisfying awareness of students in adult colleges, integrate Internet information and technologies, and innovate in teaching methods of high-quality ideological and political education. Colleges should adopt and enhance “three kinds of tutorship”, establish “three communities”, build a linkage mechanism satisfying social needs, set up paths for all-through optimized detection and assessment mechanisms, and realize high-quality development of the paradigm of ideological and political education. Through high-quality development of the paradigm of ideological and political education in adult colleges, the ideological and political education can be fitted with the current social development, and meanwhile broader development space will be delivered for education in adult colleges, so that high-quality versatile talents can be supplied to the country and society.

**Key words:** Ideological and political education; High-Quality development; Adult colleges

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With the arrival of Internet era and extensive application of AI technologies in different social areas, integrated development of academic education and non-academic education has proposed higher requirements for ideological and moral accomplishments of people. For each social individual, it is an inevitable choice to further enhance the ideological and moral accomplishments, expertise, occupational skills and comprehensive accomplishments. Ideological and political education in continuing education of adult colleges is one of the important ways to improve individuals' ideological and moral accomplishments. In the new era, comprehensive mastery of accurate positioning, construction strategies and implementation paths of the paradigm of ideological and political education in adult colleges has become an epoch topic for high-quality development of adult education.

### 1. CONNOTATION AND EXTENSION POSITIONING OF HIGH-QUALITY DEVELOPMENT OF IDEOLOGICAL AND POLITICAL EDUCATION

#### 1.1 Definition of Connotation

With generalization and implementation of modern education concepts, the connotation of high-quality development of ideological and political education is defined as an education system which targets at and suits every student and accepts each student in an open and flexible manner. “Targeting at every student” means that it is necessary to establish student-first ideological and political courses and diversified teaching forms; “suing every student” means full consideration of students' study situations and implementation of high-quality teaching;

and “an open and flexible form” means construction of a study-oriented teaching form regardless of time and space, thus realizing “everyone’s access to study at any time and place”.

### 1.2 Extension Positioning

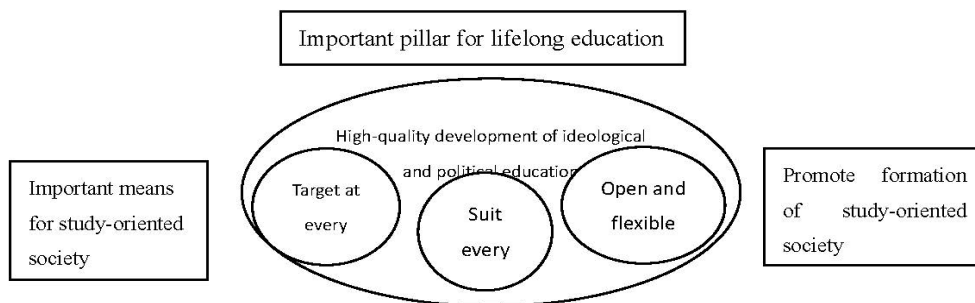
Value orientation is an important pillar for lifelong education. Ideological and political education in adult colleges is a part of lifelong education and also the basis for promoting deepening and perfection of the lifelong education system in construction of a study-oriented society. Exploring a running paradigm of high-quality development of ideological and political education in adult colleges is an indispensable value orientation. It is necessary to ensure that every student can join social practical activities that satisfy certain social requirements and can have impacts on their ideological concepts, ideologies and value orientations in an equal and fair manner, and accept high-quality ideological and political education, so finally an important foundation can be laid for continuous advance and steady running of the lifelong education system.

Action orientation is an important means in the study-oriented society. Construction of a study-oriented society is at the center of goals to be realized by the national learning and life-long learning society. If more people deem study as personal interest, a life habit or a spiritual need, the goal of constructing a study-oriented society

will be realized more easily. In order to socialize and generalize the study behavior, education guidance and ideological guidance should be provided for individuals at different stages. Ideological and political education functions and features by guiding ideological, moral and value concepts of graduates in adult colleges. Based on this, high-quality development of ideological and political education in adult colleges can provide an action orientation for promoting construction of the study-oriented society.

Direction guidance is an important link for realization of national long-run goals. Basic realization of long-run goal of socialism modernization in 2035 was proposed by the 19<sup>th</sup> National Congress of the CPC, which clearly gives the requirements for economy, science, culture and comprehensive national power. Proposition of the national long-run goal guides the advance of high-quality development of ideological and political education in adult colleges. In ideological and political education, it is necessary to accurately master targets of talent cultivation, perfect the subject education system, present education featured by high-quality development, and better promote realization of the long-run goal.

Based on the above analysis, the connotation and extension relations of high-quality development of ideological and political education in adult colleges are shown in Figure below.



**Figure 1**  
**Important pillar for lifelong education**

## 2. IDEOLOGICAL BASIS OF CONSTRUCTION OF PARADIGM OF IDEOLOGICAL AND POLITICAL EDUCATION UNDER THE PERSPECTIVE OF HIGH-QUALITY DEVELOPMENT

Actions are guided by ideas. To construct the paradigm of ideological and political education in adult colleges under the perspective of high-quality development, there must be advanced and scientific education ideas at first.

### 2.1 People-First Education Idea

The people-first education idea manifests the people-first epoch spirit of the 21<sup>st</sup> century in the education field. To carry out the education idea, it is necessary to care

about and understand students, respect their personal differences, teach them according to their needs and abilities, and set all the teaching methods and management systems with these ideas as the center. As for ideological and political education in adult colleges, the people-first education idea is manifested by establishing the subject consciousness of students, stimulating their motivation in autonomous learning, trying to enhance their survival and development abilities throughout the teaching process, paying attention to real needs and future development of students’ ideological education, and promoting their development and self-perfection.

### 2.2 High-Quality Education Idea

The high-quality education idea is based on the goal-oriented education concept. Based on three elements

of “people, time and place”, the core of education ideas lies in: teaching according to people’s conditions, time and places. High-quality education focuses on highlighting bilateral subject consciousness of teachers and students and letting teachers “learn about education” and guide students in “effective learning”; the motivation for implementation of education ideas can also comprehensively motivate students’ proactivity and learning capacity; and the key to implementing education ideas is to cultivate students’ subjective abilities.

### **3. CONSTRUCTION OF PARADIGM OF IDEOLOGICAL AND POLITICAL EDUCATION UNDER THE PERSPECTIVE OF HIGH-QUALITY DEVELOPMENT**

#### **3.1 Set up Ideas of High-Quality Ideological and Political Education**

The idea of high-quality education classroom teaching is a top motivation for implementation of the paradigm of ideological and political education under the perspective of high-quality development. Limited by the traditional education ideas, the ideological and political education in adult colleges is often criticized for being poor in effects and quality, irrational in structure and falling behind social development. Under the perspective of high-quality development, the new paradigm is realized by:

First, goals of ideological and political education should be formulated according to new industrial demands for talents. The new generations of information technologies, bio-technologies, new energy sources, new materials, high-end equipment, green and environment-friendly techniques and maritime equipment or the like are strategically emerging industries with emphases given by the long-run goals of national socialist modernization, while cultivating talents equipped with skills needed by the new industries is the human resource guarantee for realizing long-run goals. Adult colleges should follow the national development trends, attach importance to accurate positioning of goals in construction of the ideological and political education paradigm, and deepen the advancement in all arounds, so as to satisfy social and national demands.

Second, based on the “people-first” concept, during construction of the paradigm of high-quality ideological and political education, it is necessary to respect learning individuals, highlight subjectivity of different individuals, target at and suit every student. According to types of students in adult colleges, ideological and political education should satisfy needs of different ages, such as students in higher and secondary schools, in-job practitioners and other social members, and build a perfect ideological and political education system involving teenagers, middle- and old-aged people.

Therefore, under the epoch of high-quality development, construction and implementation of the paradigm of ideological and political education in adult colleges should center on occupational needs, industrial trends, livelihood demands and employment requirements clearly proposed by the national long-run goal, and confirm and set up the ideas of high-quality ideological and political education satisfying the epoch development and social needs.

#### **3.2 Build Ideological and Political Course System Satisfying Awareness of Students in Adult Colleges**

During implementation of the paradigm of ideological and political education, it is necessary to pay close attention to quality of ideological and political education in adult colleges. An ideological and political course system satisfying student awareness should be established according to the “people-first” and “high-quality” teaching ideas.

The first system is an ideological and political course system of “one system for one student” under guidance of the “people-first” education idea. The traditional “generally uniform” course system covering education targets and groups of adult colleges is not suitable any longer. It is necessary to construct a course system “suited everyone”, which can satisfy needs of teenagers, middle- and old-aged groups, and formulate hierarchical courses aiming at different groups. For example, as for teenagers, it is necessary to add optional courses concerning ideology and morality and quality education to professional courses and comprehensive practice courses in adult college ideological education.

The second system is an interdisciplinary ideological and political course system under guidance of the “high-quality” education idea. Besides providing moral education, ideological and political education in adult colleges should also highlight the interdisciplinary coordination function. Some interdisciplinary optional courses such as ideological political education, ideological political education sociology, ideological political education management or the like can be opened in professional, extended and general courses of the adult college ideological and political curriculum system, while the new pattern of interdisciplinary ideological and political education system should be gradually perfected based on optimization of the adult college ideological education system. In addition, it is necessary to rebalance the ratio of required and optional courses in ways of adding the optional ones, highlighting features of different groups and satisfying the all-round development goals, and construct an ideological and political course system satisfying awareness of students in adult colleges.

#### **3.3 Integrate Internet Information Technologies**

As a great booster in the era of high-quality development, modernized Internet information technologies should be

integrated in construction of the paradigm of ideological and political education in adult colleges. In different stages of ideological and political teaching, it is necessary to guide students to pursue and explore unknown knowledge

in an autonomous and flexible manner, dynamically motivate their passion and give play to the motivation role of Internet information technologies in high-quality development of ideological and political education.

Stage	Modern media	Effect
Teaching preparation	Big data analysis technology	Know about study dynamics of ideological and political learning by learners and master their study situations
Teaching	Modernized information technology, establishment of O2O (Offline To Online) teaching mode for ideological and political education	Online study: teachers make knowledge points of ideological and political courses into videos by software like Microlecture, and upload supporting study materials and courses to the study platform; Teachers provide MOOC, Microlecture and remote classes to establish an online study platform for students; besides professional ideology courses, teachers also provide resources concerning ideological and political classes, such as “Xuexi.cn” to provide students with after-class autonomous study resource pools; Offline experience: students autonomously select experience classes of ideological and political education to provide visualized basis for selection of online ideological and political teachers and courses, etc.
Summary and feedback	Make use of campus website forum and BBS and use WeChat, QQ, Dingding or other software to build study communication groups	Students raise questions about doubtful and difficult points of ideological and political courses; students summarize and communicate about study effects; teachers answer their questions in a targeted manner and provide personalized study services.
Evaluation	Apply modern information technologies to establish credit bank	Innovate in assessment manners; after study activities, students’ credits of the course will be added up.

Modernized information technologies provide technical support for construction and optimization of the paradigm of ideological and political education in adult colleges. Based on novel study media and abundant study resources, it is possible to innovate in teaching and study manners, enrich study contents, motivate students’ learning and promote gradual advance of the ideological and political education system towards the high-quality direction.

### 3.4 Innovate in Teaching Methods of High-quality Ideological and Political Education

The core for high-quality development of the paradigm of ideological and political education in adult colleges is the high quality of teaching classes. To realize high-quality teaching, it is necessary to change the traditional static teaching based on teaching and infusion, and form a teaching method satisfying learners’ needs and closely following the trends of era development.

Teaching method	Applied strategies	Suitable course type
“Question construction”	Propose questions concerning politics of current events based on knowledge points in ideological and political education and guide students to think more, communicate more and study on the online study platforms.	Public basic courses, specialized basic courses, specialized courses, extended courses, general education courses
“Work research-group discussion”	As proposed by Hutchins, the 5 <sup>th</sup> president of the University of Chicago, students should be encouraged to research and read original works of ideology and politics, such as those of Marxist philosophy, Mao Zedong Thought and Deng Xiaoping Theory. Groups discuss about the original works and teaching contents.	Public basic courses, specialized basic courses, specialized courses
“Case-evaluation”	Teachers extract cases from textbooks and encourage students to analyze them from different perspectives according to social realities.	Extended courses, general education courses
Social practical activity	Teachers organize students to join social practice survey, visit old party members and visit red tourist bases; conduct online team discussion after practical activities.	Comprehensive practice courses

## 4. REALIZATION PATH OF PARADIGM OF IDEOLOGICAL AND POLITICAL EDUCATION UNDER THE PERSPECTIVE OF HIGH-QUALITY DEVELOPMENT

### 4.1 Enhancement of “Three Tutorships”

During realization of the paradigm of ideological and political education in adult colleges under the perspective of high-quality development, it is necessary to start from awakening students’ subject awareness. It is necessary to enhance “three tutorships” including study methods, autonomous study and student psychology, so as to target the ideological and political education at each student,

make it suit each student and manifest their subjective effects. In teaching activities of high-quality ideological and political education in adult colleges, it is necessary to enhance study method tutorship, let students know how to autonomously acquire and internalize ideological and political knowledge and skills by using study methods such as mind mapping and knowledge point combing; enhancement of autonomous study tutorship lies in mastery of autonomous study skills and clear understanding of knowledge points to be learned, method for learning them as well as online evaluation of study performance; and as for educated groups, psychological tutorship is of great importance, in which ideological and political teachers should highlight communications



with students, know about their mental status and study performance, and give praises and encouragement in time.

#### 4.2 Construction of “Three Communities”

In the paradigm of high-quality and effective ideological and political education in adult colleges, teachers should integrate “good teaching results” and “knowing how to teach”, while students should improve “mastery of knowledge” to “effective learning”.

Teachers should construct a “learning guidance community”. The team of ideological and political teachers should set up learning guidance sub-teams according to technical type (establishment of online study platforms, collection and sorting of study resources, courseware making or the like), professional type (a professional classroom teaching team) and a teaching support service type (providing teaching and learning services for students and teachers of ideological and political classes), with each team performing their own responsibilities and completing teaching tasks through cooperation.

As for students, by forming different types of study circles (mutual learning community), learners with different jobs, study styles, interest and hobbies in each adult college can help each other, such as “youth study circle” made of teenagers and “Marxism theory study circle” made of learners majoring in Marxism.

As for social organizations and groups, units, organizations and individuals related to ideological and political teaching can constitute study assistance communities, such as a red culture education base and a Marxism education school, so as to promote ideological and political education and study of students in adult colleges and thus realize high-quality teaching.

#### 4.3 Construction of Linkage Mechanism Meeting Social Needs

To realize high-quality development of the paradigm of ideological and political education in adult colleges, it is necessary to extend from the campus and go out to the society by forming a linkage mechanism of different education elements. The first mode focuses on “going out and inviting in”. College students should go out and further their study in education bases. Experts could be invited to the schools in a form of order-type cultivation. The second mode focuses on “research communication and public discussion”. Students of ideological and political teaching classes in adult colleges as well as students from the same major in other colleges could be organized to join meetings for study sharing and theoretical seminars. The third mode highlights “extending out and introducing in”. Adult colleges should cooperate with social organizations, units and enterprises to integrate social resources and realize high-quality teaching.

#### 4.4 Establishment of All-through Optimized Detection and Assessment Mechanism

Adult colleges should establish a detection and assessment mechanism aiming at the ideological and political education system, as well as ideological and political teachers and students. Firstly, colleges and expert groups can form an assessment mechanism of the ideological and political education system and make periodical assessment of talent cultivation goals for ideological and political education, course system setting, course structures and teaching arrangements or the like. Secondly, it is necessary to formulate a high-quality and effective performance assessment proposal for ideological and political teachers, so as to conduct performance assessment and evaluation based on class quality, student exchange, scientific research, and diversified interactions. Thirdly, courses of classroom study of students should be evaluated. Comprehensive evaluation is mainly aimed at students’ online study and feedback summary as well as credit bank data.

### 5. CONCLUSION

During construction and optimization of the paradigm of ideological and political education of adult colleges under the perspective of high-quality development, it is necessary to meet epoch needs, advance continuous development and steady running of the lifelong education system, promote construction of the study-oriented society, and better facilitate realization of the national “100-year objective of a struggle”. Colleges should accurately orient high-character, high-trait and high-grade ideas of ideological classroom teaching, reconstruct a people-first high-quality course system, integrate teaching with Internet information technologies, and innovate in teaching methods for high-quality ideological and political education, so as to reconstruct an ideological and political education system that “targets at every student” and “suits every student” in “an open and flexible manner”, and cultivate versatile talents satisfying era needs. Only in this way, will the paradigm of ideological and political education in adult colleges develop towards high quality, so that education can be returned to the original intention of teaching people; a high-quality adult education new pattern can take shape; and social service values and functions of adult education can be manifested.

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