

A Study on Banking Advertisements in Turkish TV Channels

Title	A Study on Banking Advertisements in Turkish TV Channels
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Journal Title	Cross-Cultural Communication
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	http://amicus.collectionscanada.gc.ca/aaweb-bin/aamain/itemdisp?sessionKey=999999999_142&l=0&d=2&v=0&lvl=1&itm=30957159

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