



## Public Policy Survey Method Research Based on Multi-Fit Perspective

### MÉTHODE DE RECHERCHE PUBLIC POLITIQUE ENQUÊTE BASÉE SUR LA MULTI-FIT PERSPECTIVE

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#### Abstract

Based on the review of in and out country public policy researches, We summarize the difference between our country public policy research method and the overseas related domain, Totally 79 public policy research articles are reviewed. Then, we has constructed three dimensional model of the public policy research subject matter, including three dimensions namely the procedure, the result appraisal and the interaction and integrity. Finally, some suggestions for the result application are proposed.

**Key words:** Public Policy; Survey Method; Multi-fit Perspective

#### Résumé

Basé sur l'examen des recherches dans et hors pays de politique publique, nous résumons la différence entre la politique de notre pays méthode de recherche publique et le domaine à l'étranger liés, Totally 79 articles de recherche publics sont passés en revue la politique. Puis, nous a construit trois dimensions du modèle de la matière de politique de recherche publique, y compris trois dimensions à savoir la procédure, l'évaluation des résultats et de l'interaction et l'intégrité. Enfin, quelques suggestions pour l'application de résultat sont proposées.

**Mots-clés:** les politiques publiques; Méthode d'enquête; multi-ajustement perspective

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#### INTRODUCTION

The quality of public policy grounds on the survey and the survey is just the process of understanding by the means of practice. Mao Zedong in "On Practice" from the view of epistemology, has pointed out the practice important meaning from the understanding and the practice relations' view: "discovers the truth through the practice, also confirms the truth and the development truth through the practice. From perceptual knowledge, but can move develops the rational knowledge, also from rational knowledge, but can move instructs the revolutionary practice, transformation one's subjective world and objective world. The practice, the understanding, practice again, knew again that this form, the repeat in cycles is ad infinitum, but practices and each of the circulation understanding content, compared enters the high first-level degree. This is the dialectical materialism complete epistemology, this is the dialectical materialism knowing and doing unified view."

The research on public policy methodology aims at the particularity of the public policy, after it forms, the execution, and even the end research. it is for the purpose of providing the decision-making basis on the public policy formulation, the adjustment and the appraisal. This paper to implement the entire process of the public policy from the design the view, from the value and the real diagnosis relations view, is specially the public personnel policy particularity embarks from the public policy, summarizes the domestic and foreign public policy formulation theory and the practice, proposed systematically suits our country national condition the public policy research method system and the evaluation criteria. Be different in delivering the appraisal research in the public policy appraisal theory, is also different in the general sense the social survey, particularly conducts the research from the public personnel policy as the key point, has avoided the object of study generalization, is

helpful in holding the contradictory particularity, thus understanding thing substantive characteristics.

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## METHODOLOGY

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The public policy research area's survey methods include the interview and observation, the questionnaire survey, the literature review method and the case study and so on. In order to raise the research efficiency with to reduce the cost the consideration, the researcher often utilizes statistics in sampling method in the policy research process. Sampling enables the analysts collect the information rapidly and economy. Has the representative sample possibly not to the overall scale 1%, actually accurately has reflected that overall characteristic. Therefore, sample and the survey have formed a series of actual application public policy research method.

Based on the review of in and out country public policy researches, this article summarize the difference between our country public policy research method and the overseas related domain. Mainly manifests :

- (1)comprehensiveness, accurateness, timeliness of the essential data is not good enough;
- (2) the real information's gain comes under the influence;
- (3) the specialized research organization development is insufficient;
- (4) survey and studies of the environment disparity;
- (5) technological means disparity.

Further, this article uses a meta analysis method, through the public policy research area's domestic Journal, the work and the overseas learned Journal makes system's meta analytical control, discovered that the existing public policy domain, specially the main feature and deficiency in the public policy methodology researches, for the research which provides the powerful theory support.

Through analyzing 46 Chinese public policy research articles in "China Academic Journal Full-text Database (CAJ)" and "Chinese Journal Database" with 33 related domain articles in "Journal of Public Policy", "Public Policy Research", "Science and Public Policy", "Analyses of Social Issues and Public Policy" in four out country grandfathers altogether policy research domain's authority Journal, draw the following several conclusions:

First, the overall, many methods of the public policy research area are the case study, the sampling interview and the sampling questionnaire. By seeing from the domestic and foreign literature's comparison, in the domestic literature uses method manly by case and sampling interview primarily, but overseas uses the method many samples the questionnaire and the case way.

Second, the overall policy uses the sampling interview and the sampling questionnaire much and so on large sample research method, but compares to the basic policy uses the sampling questionnaire at the same time, also uses many typical interviews and the typical questionnaire and

so on small sample research method, what the concrete policy uses are many are the typical questionnaire and the case and so on small sample research method.

Third, in the policy development stage, uses the typical interview and the literature review method, but in policy appraisal stage, what then uses the sampling interview and the sampling questionnaire and so on large sample research method, but the method which uses in the policy adjustment and the end stage relatively is more complex, mainly has the case study, the sampling questionnaire and the typical questionnaire and so on.

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## RESULTS

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Based on the literatures and the conclusion of the meta-analysis, This article proposed former study insufficiency, as well as the focal point question of this research attention:

First, reviewing former literature, although had the massive literature to use the different type research method to draw a series of research conclusion, but the reason of using some kind of method is mostly not very exhaustive. This research attempts through the content analysis technology and the structural equation modeling method comes to the public policy research method influencing factor to carry on an exploration. Obtaining in the public policy research chief obstacle and the challenge first data through the interview public policy domain's expert, then uses the content analysis technology, carries on the induction and the inference to it, the construction of public policy research faced with the subject matter idea. Auxiliary local surveys and studies again by the detail drawing examine this idea, the ultimate analysis of the relations between the subject matter which public policy research faced with and the pointed survey method.

Next, the public policy research method serviceable dispute from policy research date of birth then has long-standing existence. But, reviewing former literature, takes take instructs the reader to carry on the actual operation to the public policy research as the goal policy research monograph, is merely these dispute display in front of the reader, but lacks from the national condition embarks, in view of heterogeneity's policy plan, proposes the public policy research method serviceable empirical study evidence. Although disputes has the long-standing existence, but regarding a concrete policy plan, has mainly avoided all sorts of malpractice's optimal principle, which because the research mode selection disadvantageous brings, the policy research method study must have the selection principle transfers explicitly, but these are the present policy research institute vacancy parts. Therefore, this research plans from the public policy research actual chief obstacle and the challenge embarks, based on multi-stage match mentality inquisition public policy research method and research stage, question matched pattern; the research method of the research effect influence's intrinsic

machine manufacture inquire deeply, tries hard for the public policy research development practice to propose some theory enlightenment.

In the public policy research's chief obstacle and the challenge are the most important questions which the entire research needs to solve. This research has determined chief obstacle and the characteristic initially through the interview and the content analysis method in the public policy research. And taking this concept frame as the foundation, understanding the subject matter which the policy maker faces in different research stages, as well as the aspect and so on final policy formulation effect influences, what conditions the influence function does receive the function.

Through the behavior event interview and the content analysis technology, this research has constructed three dimensional construct model of the public policy research subject matter. The innovation proposed that the public policy process's model problems is more than a dimension idea, including three dimensions namely the procedure, the result appraisal and the interaction and integrity, its respective concept connotation is as follows:

Procedure defined dimension: The public policy goal elaborated that the mentality principle and realizes the goal method to be clear, has the feasibility and the logic.

Result appraisal dimension: Examines the public policy goal to realize may inspect the target the limits to be clear credibly, determines the nature of unifies with the quota target; the inspection fixes targets the method elaborates is clear, has the clear operation definition.

Interaction and integrity dimension: Researcher, policy-maker and bilateral interactive coordination process are full reasonable. It has the clear role localization, prevents the researcher and the policy-maker operates independently in the practice, is unable to conform effectively, finally causes the policy process instruct the operation according to experience, unable to achieve the effect effectively.

Through the random sampling questionnaire research, the author has made the further confirmation to the public policy research subject matter's three dimensional idea model, finally discovered that the three dimensional idea models in the public policy survey has better reliability and the validity. Further, the author discovered through the structural equation modeling technology, public policy formulation subject matter various dimensions and six types of pointed research method exist varying degree correlation dependence.

First, when policy maker faced with procedure defined question, favors in using the typical interview, the model sampling questionnaire, the literature consult and the synthesis these three type survey to analyze and be clear about the question;

Next, when policy maker faced with result appraisal question, the large-scale sample observation interview and the sample survey questionnaire's research method is

more effective, therefore obtains widely application.

Third, the interaction and integrity dimension and the sample survey questionnaire and the illustrative case study these two types between the research method to exist obviously related. That is, when all benefit quarters in policy making exist interaction and conformity question, uses the large-scale sample survey or the illustrative case research method, can promote a more effective interaction and the information conformity.

This article explores how one of core questions embarks from the national condition, and aims at the different period in view of the different type the policy plan, proposes the public policy research method serviceable empirical study evidence. Author through Beijing, Shanghai, as well as places altogether 132 public policy aspects such as Zhejiang practitioners and researcher's sample survey, union structural equation modeling technology, discovery public policy research method each type and policy potency existence varying degree related. Further, we divide the public policy research's applicable scope into two targets, which are public policy type and formulation stage. We thought that in view of the different policy type and the formulation stage, the suitable research method should have the difference. The empirical study has supported this supposition.

In overall policy research, what stressed are many kinds of research method combination application. The sample observation interview, the typical interview, the sampling questionnaire, the typical questionnaire, the literature review method and the case study are used in varying degree. Because the overall policy is broad, the influence is also profound, therefore the policy decision maker often holds the complete point of view to choose the research the method, and therefore, the large sample sample's method obtained most applications. But in basic policy formulation process, what then even more stressed is the typical nature selection, simultaneously auxiliary by large sample in sampling questionnaire method. Therefore what uses is the typical interview, the sampling questionnaire, typical questionnaire, literature synthesis method and case method union. In concrete policy formulation process, model observation interview, sampling questionnaire, typical questionnaire and case study. What the concrete policy formulation stressed is the effectiveness and pointed, therefore, the literature review's method application are few, but more uses the typical interview and the case method.

Looking from the different policy-making stage, we discovered that in the policy development stage, the typical interview, the typical questionnaire, the literature review method is the most effective three methods. But in policy appraisal stage, the sample observation interview and the sampling questionnaire is more effective. In the policy adjustment and the end stage, more occasions is one kind of tracing research. We discovered that in this

stage, a more effective method is the typical interview, the sampling questionnaire and the case study.

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